

LATISSE® (bimatoprost ophthalmic solution) 0.03% is a prescription treatment for hypotrichosis used to grow eyelashes, making them longer, thicker, and darker.

Eyelash hypotrichosis is another name for having inadequate or not enough eyelashes.

Important Safety Information

If you are using, or have used, prescription products for any eye pressure problems, only use **LATISSE®** under close doctor care.

LATISSE® use may cause increased brown pigmentation of the colored part of the eye, which is likely permanent.

Eyelid skin darkening may occur, which may be reversible.

Only apply at the base of the upper eyelashes. DO NOT APPLY to the lower eyelid. Hair growth may occur in other skin areas that **LATISSE®** solution frequently touches.

If you develop or experience any eye problems or have eye surgery, consult your doctor immediately about continued use of **LATISSE®**.

The most common side effects after using **LATISSE®** solution are itchy eyes and/or eye redness.

If discontinued, lashes will gradually return to their previous appearance.

Full Prescribing Information has been provided to your doctor, or you can [click here](#).



Paid **LATISSE®** user at week 16, with mascara.

Individual results may vary.

If you stop using **LATISSE®**, your eyelashes are expected to return to their previous appearance over several weeks to months.

It is possible for a difference in eyelash length, thickness, fullness, pigmentation (darkness), number of eyelash hairs, and/or direction of eyelash growth to occur between eyes (eg, results may vary for each eye). These differences, should they occur, will usually go away if you stop using **LATISSE®**.